



European Union investments in Brazil

The EU is the largest investor in strategic sectors

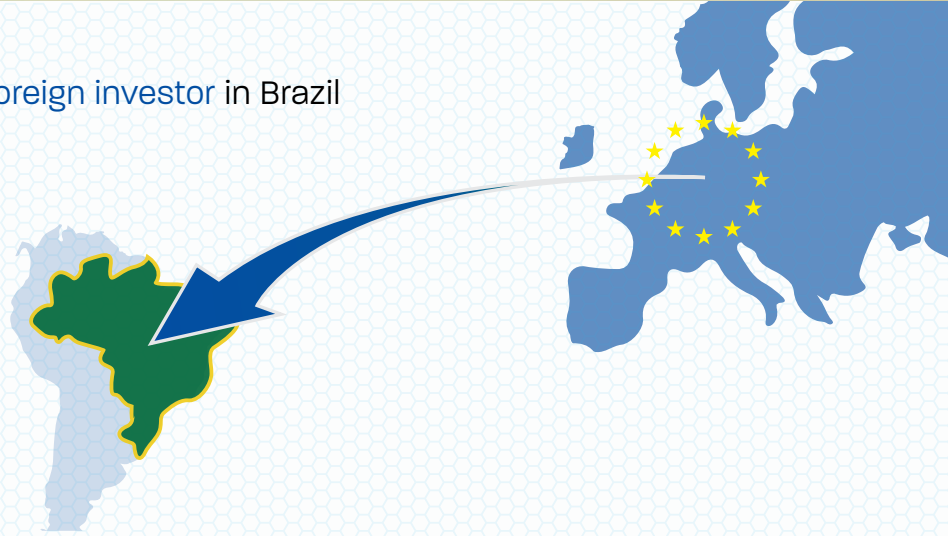
The EU stands out as the **leading foreign investor** in Brazil

Total investment until 2020

EUR 263 billion

49,5% of all Foreign
Direct Investment (FDI)

41,5% of stock located in
Latin America



Brazil is a **highly profitable investment destination** for EU companies

1st The highest net return for European investors in
Latin America

2nd The second most profitable destination within the
group of largest emerging economies



EUR 14,3 billion
profit in 2020

Brazil is the second largest destination of EU **greenfield investment*** in Latin America



EUR 20,1 billion
in investments

Between 2016 and 2020



385
productive projects

* Greenfield investment, also known as productive project investment, is a form of foreign direct investment in which a company establishes operations in another country by building new facilities from scratch

Brazilian industrial expansion in **manufacturing activities** is attractive
to European companies



EUR 10,5 billion
invested

Between 2016 and 2020



55.622
estimated direct jobs

These investments create **quality jobs** ★ in Brazil



EUR 5,2 billion
Transport
Manufacturing

7.959 ★



EUR 2,5 billion
Chemicals, Petroleum,
Rubber, and Plastic

11.878 ★



EUR 1,6 billion
Food and Tobacco
Manufacturing

4.592 ★



EUR 1,2 billion
Industrial, Electric and
Electronic Machinery

6.304 ★

European companies boost **infrastructure projects** in Brazil

Between 2016 and 2020

133
projects

Green energy generation **74**

Solar
complex **24**

108 Energy & Utilities

18 Transport

7 Construction



For more information visit:

[Brazil – EU Bilateral Investment Map](#)

